

## PROPOSAL TO JOIN COOL DOWN THE PLANET



### Our mission

Temperatures worldwide have evidently been rising faster than expected in recent years. We – a couple of filmmakers in the Netherlands - felt it's time to act and to start something new: setting up a video channel about climate change.

Cool Down the Planet shows 'hot problems' and 'cool solutions'. We aim to map, country by country, the impact of climate change and show human abilities to find solutions.

Cool Down the Planet is a semi-professional platform, with an extra educational motive: committing junior reporters and giving them a chance to gain experience.

Besides we like to be an outlet for viewers, all around the world, inviting them to express their thoughts, views and worries about climate change 'on camera' and send it in.

### Join as a reporter

Our video reports, based on a journalistic approach, focus on three fields:

- 1) The regional impacts of climate change (observation)
- 2) Ways to lower the risks posed by climatic change (adaptation)
- 3) Actions to limit the rate of global warming such as CO2 reduction (mitigation)

Cool Down the Planet aims to find motivated students and young professionals, who can help us realize these items. Be welcome as a camera-journalist-reporter!

We will prepare the projects together. Once on the spot, you will not only be asked to interview one or two experts and (if possible) some local people, but also to record a short 'stand-upper' on location.

The interviews are in English or in your own language. In the latter case we would expect you to send a translation in a separate document with time codes, so we can do the subtitling here. Cool Down the Planet offers you, as a one-mans-band, a financial compensation for a two or three days effort: from € 300,- to € 400,- depending on travel distance.

## Join as a sponsor or stakeholder

Starting in the course of 2019, we are endeavouring to launch an ever growing number of small and basic film projects around the world. A unique project! When it comes to funding, we hope that a growing number of COOL partners will support our video mission. Lend your (company) name to these videos and be a sponsor.

You can adopt one or more future videos, to be recorded at any place in the world (€ 750,- per item). The fee will be distributed fully to our reporters and editors. Output videos will clearly show the credits. Besides: your (company) name gets clear visibility on our website.

Future stakeholders are even more involved. By becoming a member of the CDTP board you are able to co-direct the organization and help us grow. We invite you to make the change with us and steer the course of this interesting tool.

Website: [www.cooldowntheplanet.com](http://www.cooldowntheplanet.com)

Launch video: <https://youtu.be/NwUgQIDlB3o>